

# On Mobile Malware Infections

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(joint work with Hien Thi Thu Truong, Eemil Lagerspetz, Petteri Nurmi, Adam J. Oliner, Sasu Tarkoma, Sourav Bhattacharya)



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UNIVERSITY OF HELSINKI



# Mobile malware alarm bells

## Google Search

Google "mobile malware"

Web News Images Shopping Videos More Search tools

About 619,000 results (0.20 seconds)

News for "mobile malware"

Mobile security: The battle beyond malware  
TechTarget - 13 hours ago  
According to the Cisco 2014 Annual Security Report, 99% of mobile malware in 2013

< Goooooooooooooogle 40 pages

Previous 31 32 33 34 35 36 37 38 39 40

Google "mobile malware"

Web News Images Shopping

Before Dec 31, 2009 Sorted by relevance

Images for "mobile malware"

< Goooooooooooooogle 25 pages

Previous 16 17 18 19 20 21 22 23 24 25

2014

25 pages

2009

< Goooooooooooooogle 19 pages

Previous 10 11 12 13 14 15 16 17 18 19

2006

Google "mobile malware"

Web News

Before Dec 31, 2006

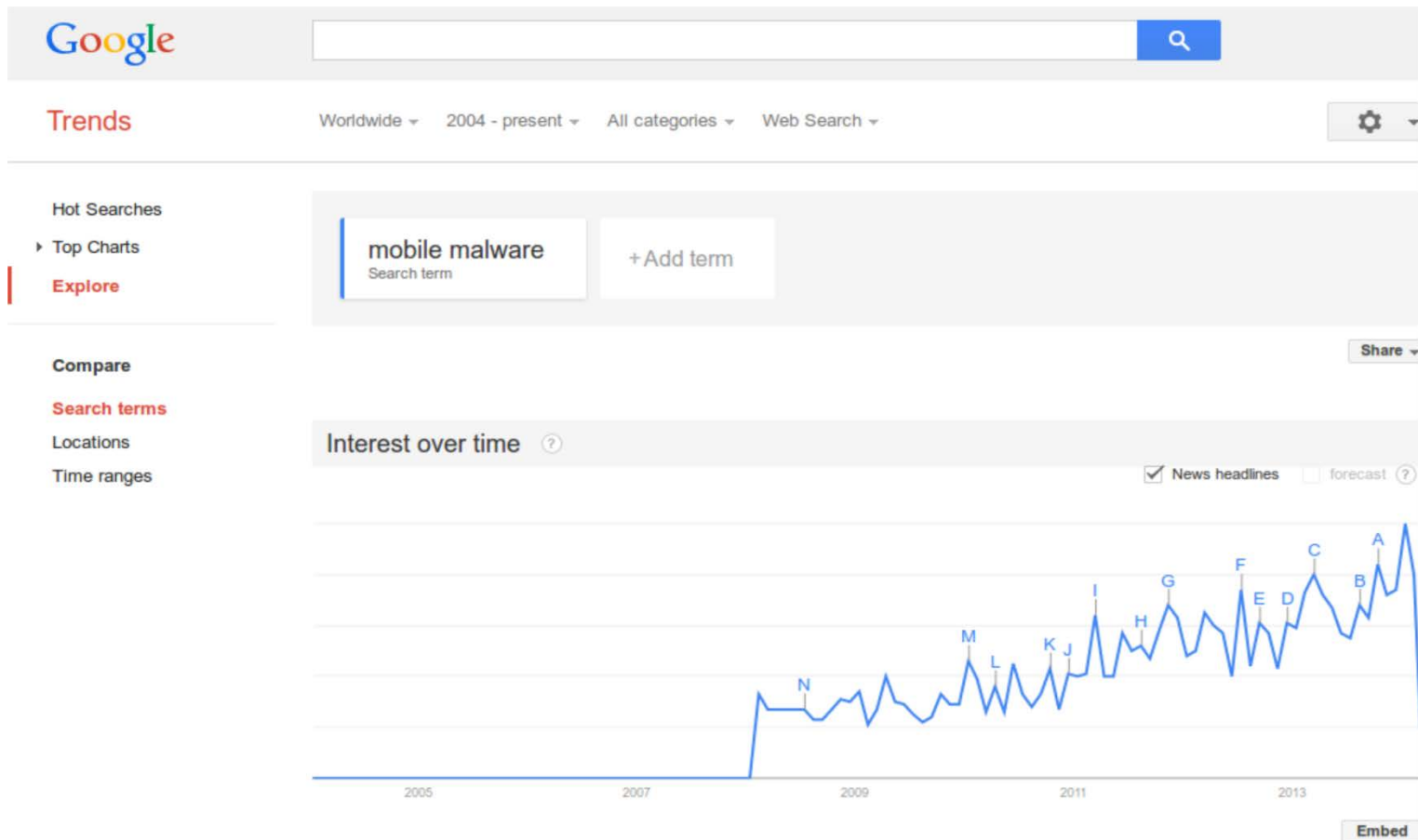
[PDF] Malware Go...  
www.cs.virginia.edu/...malware\_0603\_mobile.pdf University of Virginia  
Nov 15, 2006 - GROWTH IN MOBILE MALWARE. MORE PHONES, MORE TARGETS. The number of smart mobile devices in the world has expanded dramatically in recent ...

< Goooooooooooooogle 19 pages

Previous 10 11 12 13 14 15 16 17 18 19

# Mobile malware alarm bells

## Google Trends



# Research focus: analysis of malware

## Google Scholar



The screenshot shows a Google Scholar search interface. At the top left is the Google logo. To its right is a search bar containing the text "mobile malware" and a blue search button with a magnifying glass icon. Below the search bar, the word "Scholar" is displayed in red. To its right, it says "About 1,540 results (0.03 sec)". Further right are two dropdown menus, the first labeled "Any time".

The search results list the following entry:

- [A survey of mobile malware in the wild](#) berkeley.edu [PDF]
- [AP Felt, M Finifter, E Chin, S Hanna... - Proceedings of the 1st ..., 2011 - dl.acm.org](#)

The abstract for the first result reads: "Abstract **Mobile malware** is rapidly becoming a serious threat. In this paper, we survey the current state of **mobile malware** in the wild. We analyze the incentives behind 46 pieces of iOS, Android, and Symbian malware that spread in the wild from 2009 to 2011. We also ..."

Below the abstract are links: "Cited by 222", "Related articles", "All 13 versions", "Cite", and "Save".

At the bottom of the search results area is a pagination bar with a left arrow, the numbers 91 through 100, and a right arrow. The number 100 is highlighted in purple.

At the very bottom of the page are four links: "About Google Scholar", "All About Google", "Privacy & Terms", and "Give us feedback".

100 pages

# How prevalent is mobile malware?

domains. We make several important observations. The mobile malware found by the research community thus far appears in a minuscule number of devices in the network: 3,492 out of over 380 million (less than 0.0009%) observed during the course of our analysis.



## GLOBAL LIKELIHOOD BY TYPE OF THREAT

Probability of a user encountering at least one threat of the given type in a 7 day period.



### The Core of the Matter: Analyzing Malicious Traffic in Cellular Carriers

Charles Lever  
Georgia Institute of Technology  
chazlever@gatech.edu

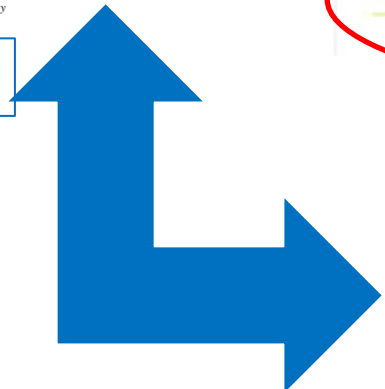
Manos Antonakakis  
Damballa  
manos@damballa.com

Brad Reaves  
Georgia Institute of Technology  
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Georgia Institute of Technology  
wenke@cc.gatech.edu

NDSS 2013



**Study: 32.8 Million Android Phones Infected with Malware**

Do you have an anti-virus app on your Android phone yet? If not, a new study conducted by security firm NQ Mobile suggests you're playing with fire: The number of malware threats to your Android phone has increased 163% over the past year alone.

The study, which looked at over 5.3 million apps available in 406 different online stores, identified 65,227 different pieces of potentially dangerous malware last year. A quick look at the trend suggests that malware is growing at an exponential rate – there were only 1,649 such malware discoveries in 2009.

In total, 32.8 million Android phones were infected with malware in 2012 – more than triple the number of the year before. The majority of these infections involve spyware or adware, while about a quarter are designed to steal and profit off of your personal data. A smaller minority is designed to make your phone permanently unusable, something we'd all no doubt like to

# Outline

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Gather data directly from devices



Accurately estimate malware infection rate



Identify risk factors, cheaply

# Outline

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**Gather data directly from devices**



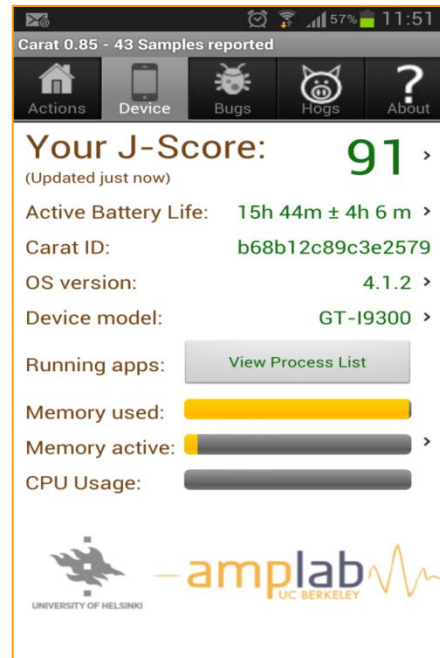
Accurately estimate malware infection rate



Identify risk factors, cheaply

# Gather data directly from devices

Piggyback on a popular package



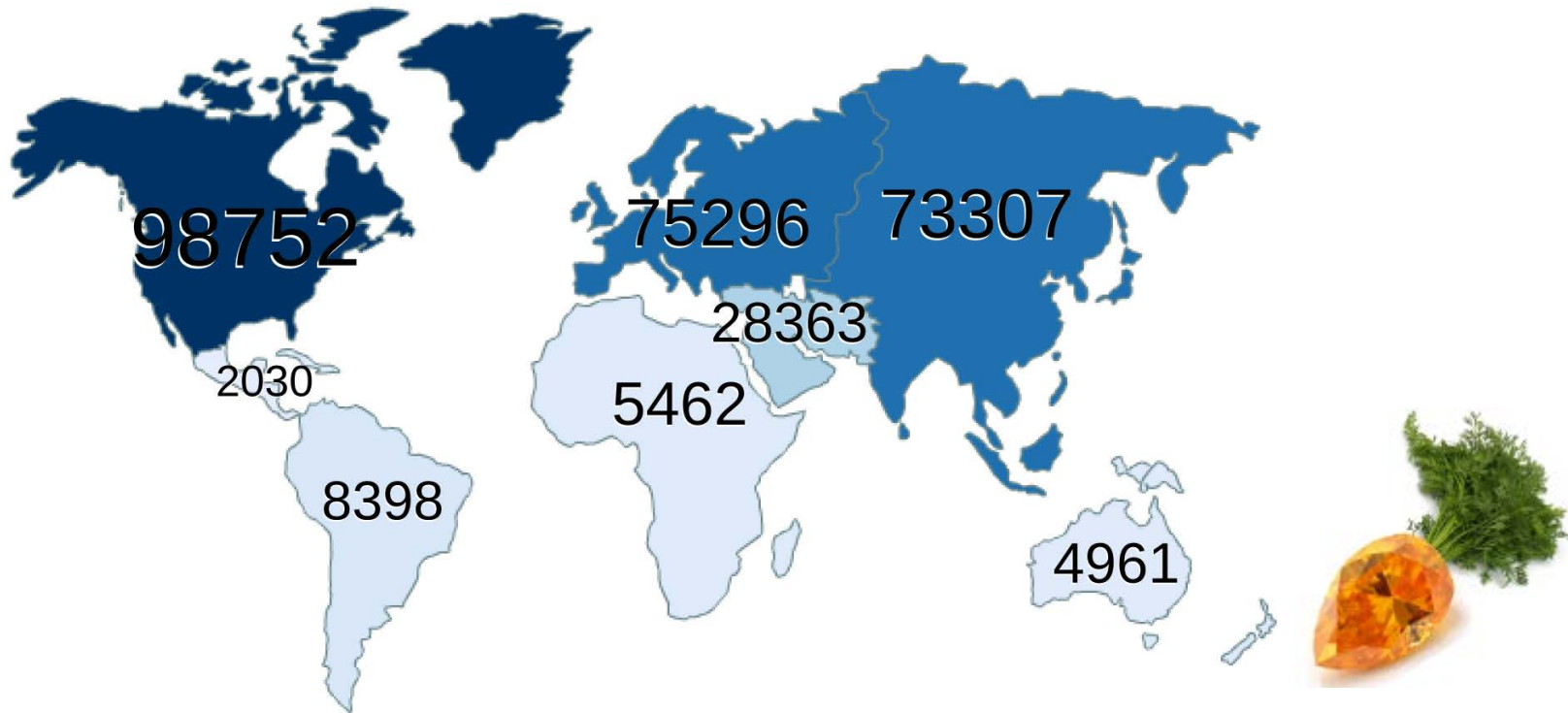
Need to be lightweight and unobtrusive

<http://carat.cs.berkeley.edu>





# Carat (devices by continents)



Android devices: geography distribution, (April 2, 2014)

<http://carat.cs.berkeley.edu>

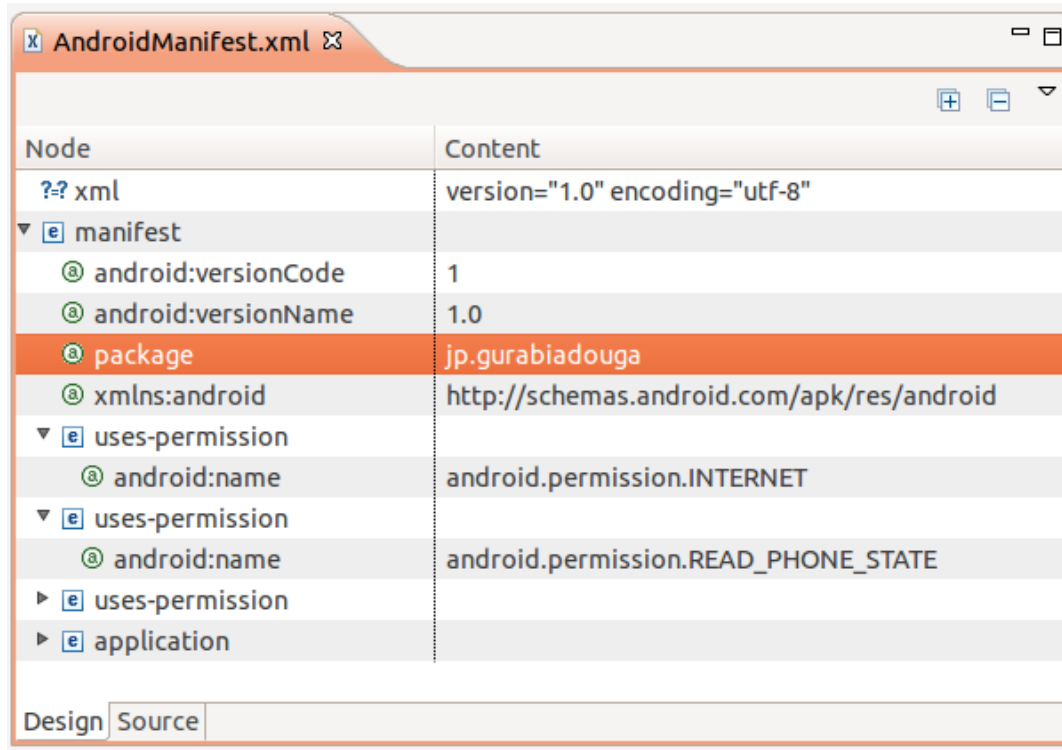


# What kind of data?

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- How to estimate infection rate?
  - Identify a package on device; check for match with known malware
- How to identify an Android package?

# Structure of an Android Package



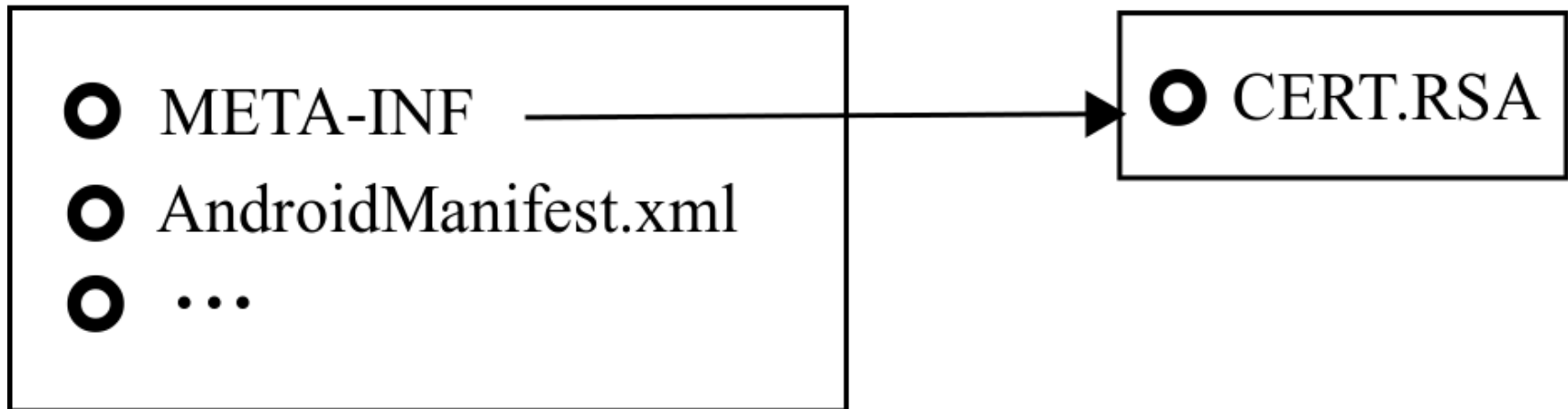
Node	Content
?-? xml	version="1.0" encoding="utf-8"
manifest	
android:versionCode	1
android:versionName	1.0
package	jp.gurabiadouga
xmlns:android	http://schemas.android.com/apk/res/android
uses-permission	
android:name	android.permission.INTERNET
uses-permission	
android:name	android.permission.READ_PHONE_STATE
uses-permission	
application	

<package, versionCode> tuples (<p,v>) should be unique but not enforced

# Structure of an Android Package

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## APK package



**Packages are (self-)signed by developers.  
Developer certs (dc) are statistically unique.**

# Identifying a (malicious) package

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- **Coarse-grained:**

Use `<developerCert>` only

- `<dc>` for short
- upper bound for infections

- **Fine-grained:**

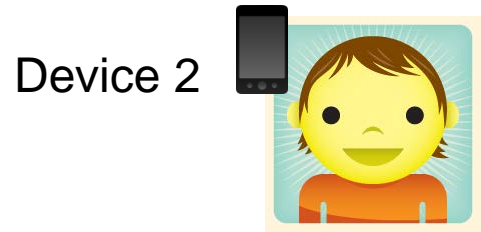
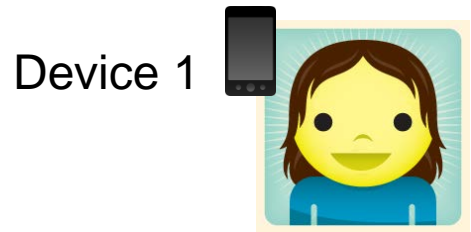
Use `<developerCert, package, versionCode>`

- `<dc, p, v>` for short
- lower bound for infections

# Carat dataset

time

set of tuples:  $\langle dc, p, v \rangle$   
 $(\langle developerCert, pkgName, versionCode \rangle)$



...

# Carat dataset

Mar 2013 – May 2014

Type	Count
Distinct devices	99,414
Unique developer certificates <dc>	108,482
Unique <dc, p, v> tuples	512,342

# Malware datasets

Type	Mobile Sandbox	McAfee	Malware Genome	Total
Unique devcerts <dc>	3,879	1,456	136	<b>4,809</b>
Unique packages <dc, p, v>	16,743	3,182	1039	<b>19,094</b>
Unique package (.apk) files	96,500	5,935	1260	<b>103,695</b>

<http://mobilesandbox.org/>

<http://mcafee.com>

<http://www.malgenomeproject.org/>





# Outline

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Gather data directly from devices

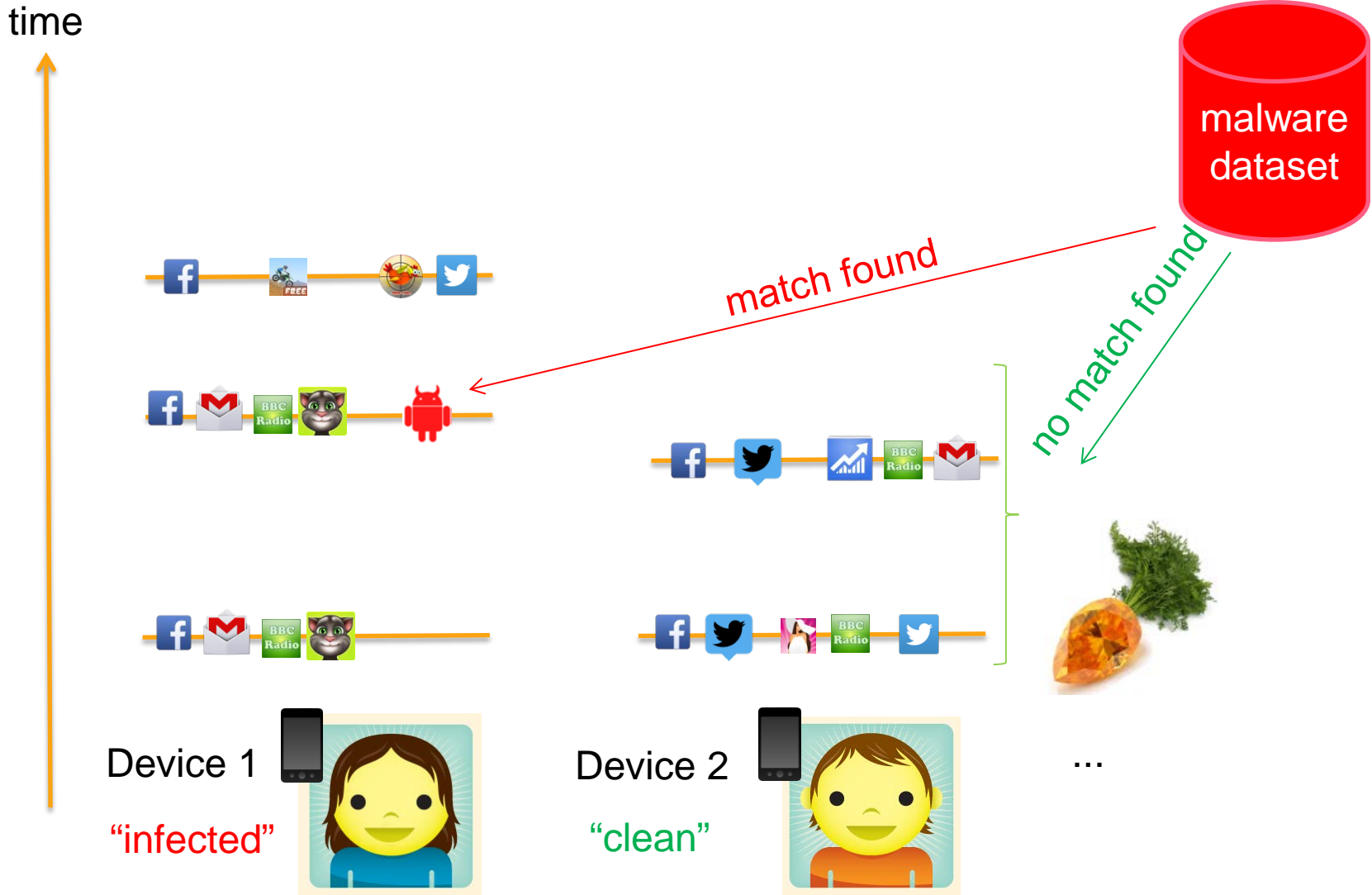


**Accurately estimate malware infection rate**



Identify risk factors, cheaply

# Carat dataset: identifying infection



# Incidence of infection

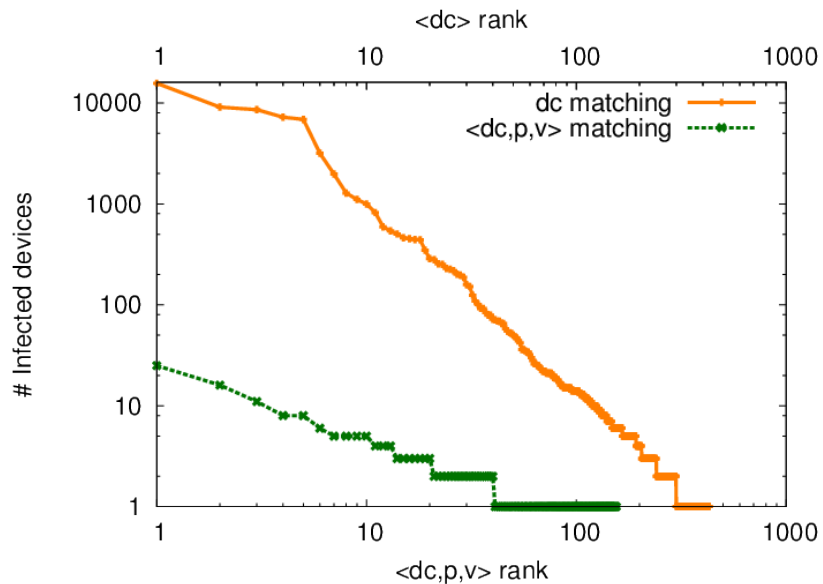
Mar 2013 – May 2014

# Infected Devices	Mobile Sandbox	McAfee	Union
<b><u>coarse-grained:</u></b> dc match	37,355 (38%)	32,323 (33%)	40,334 (40%)
<b><u>fine-grained:</u></b> <dc,p,v> match	263 (0.26%)	255 (0.26%)	477 (0.48%)

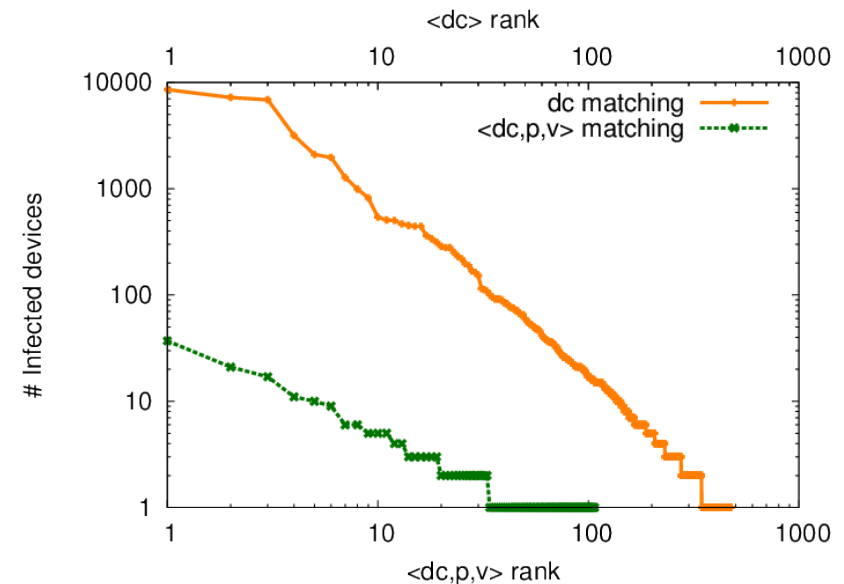
Data collected from 99414 devices over one year

# Coarse- vs. fine-grained

Mar 2013 – May 2014



Mobile Sandbox



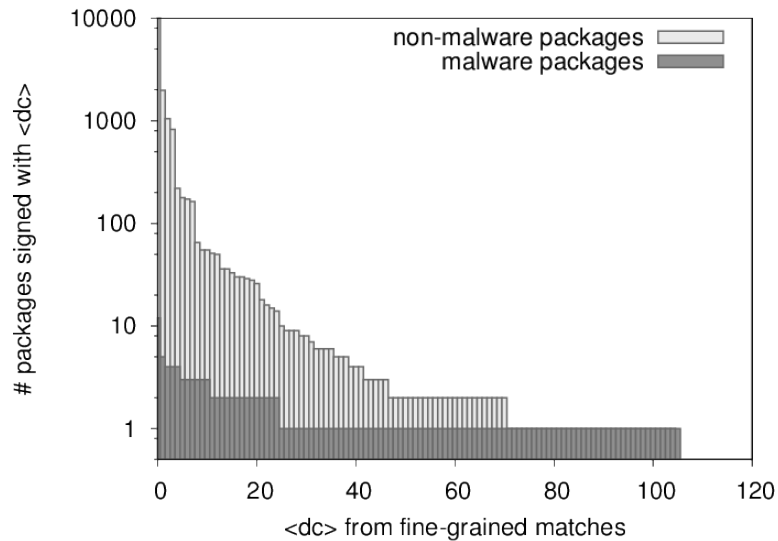
McAfee

Coarse-grained: **<dc>** matching  
 Fine-grained: **<dc,p,v>** matching  
**Discrepancy is several orders of magnitude**

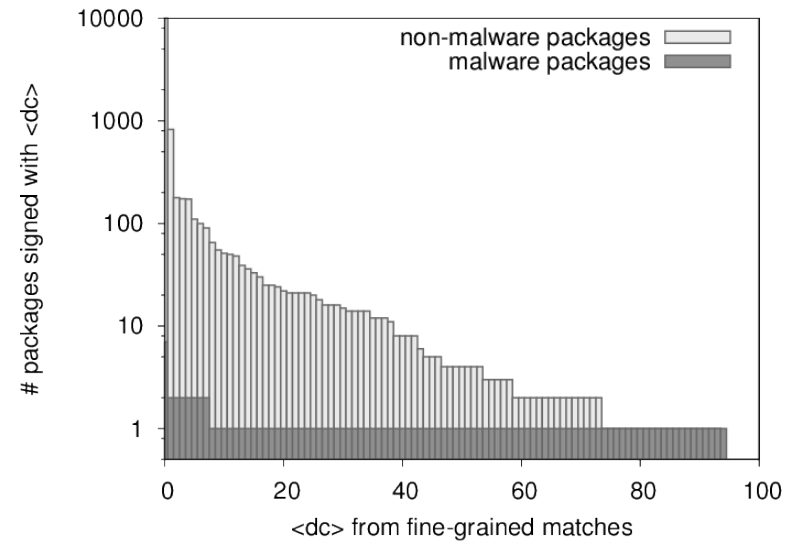


# Re-use of signing keys

Mar 2013 – May 2014



## Mobile Sandbox



## McAfee

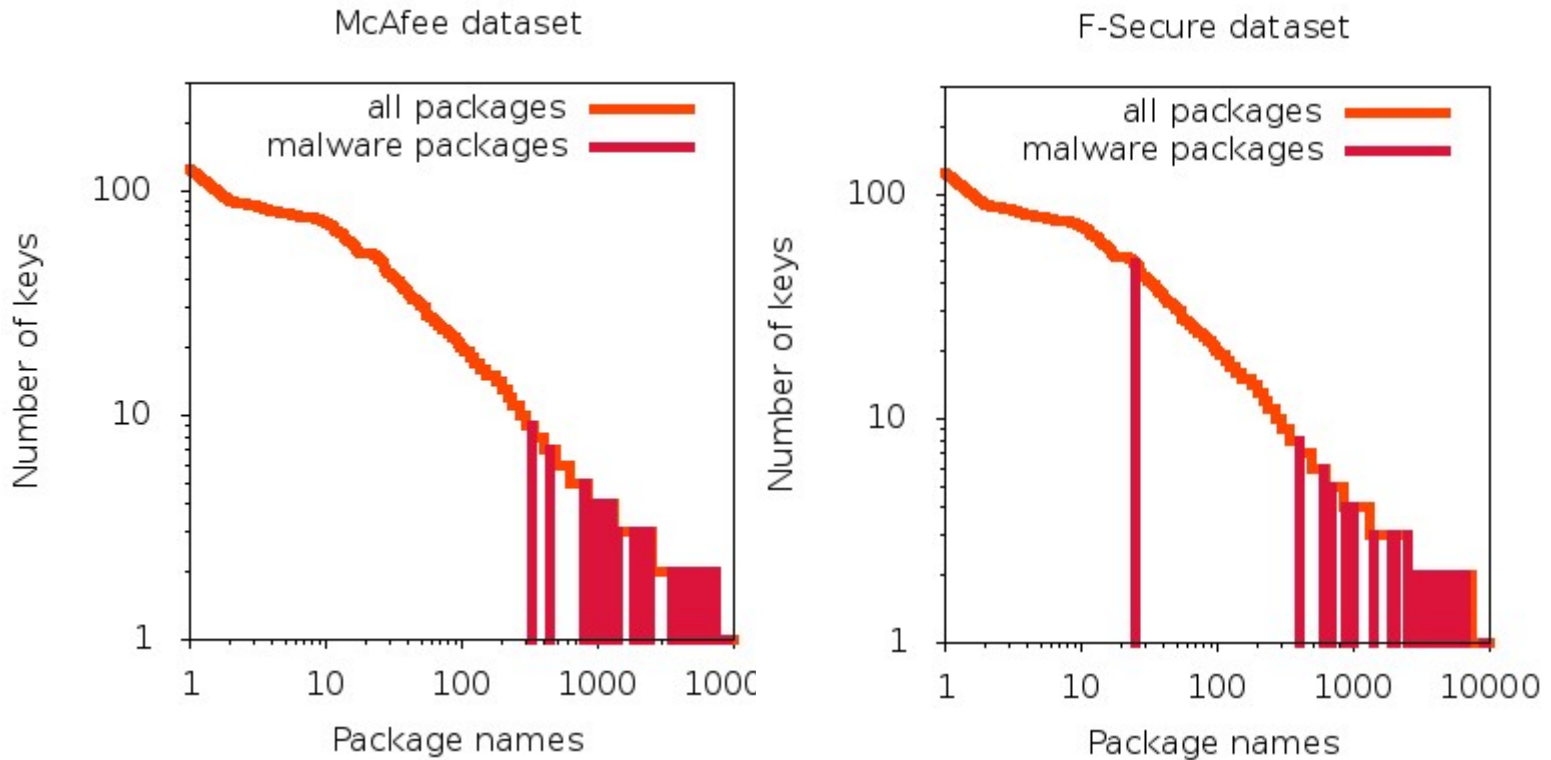
**Widespread (ab)use of test keys:** 544 malwares, 1948 innocuous packages signed with Android Open Source Project (AOSP) test key<sup>1</sup>

**Same key signing malware and non-malware:** Brightest Flashlight Free v17 is malware<sup>2</sup>, other versions are not.

**Use fine-grained (<dc,p,v>) matching from now on**



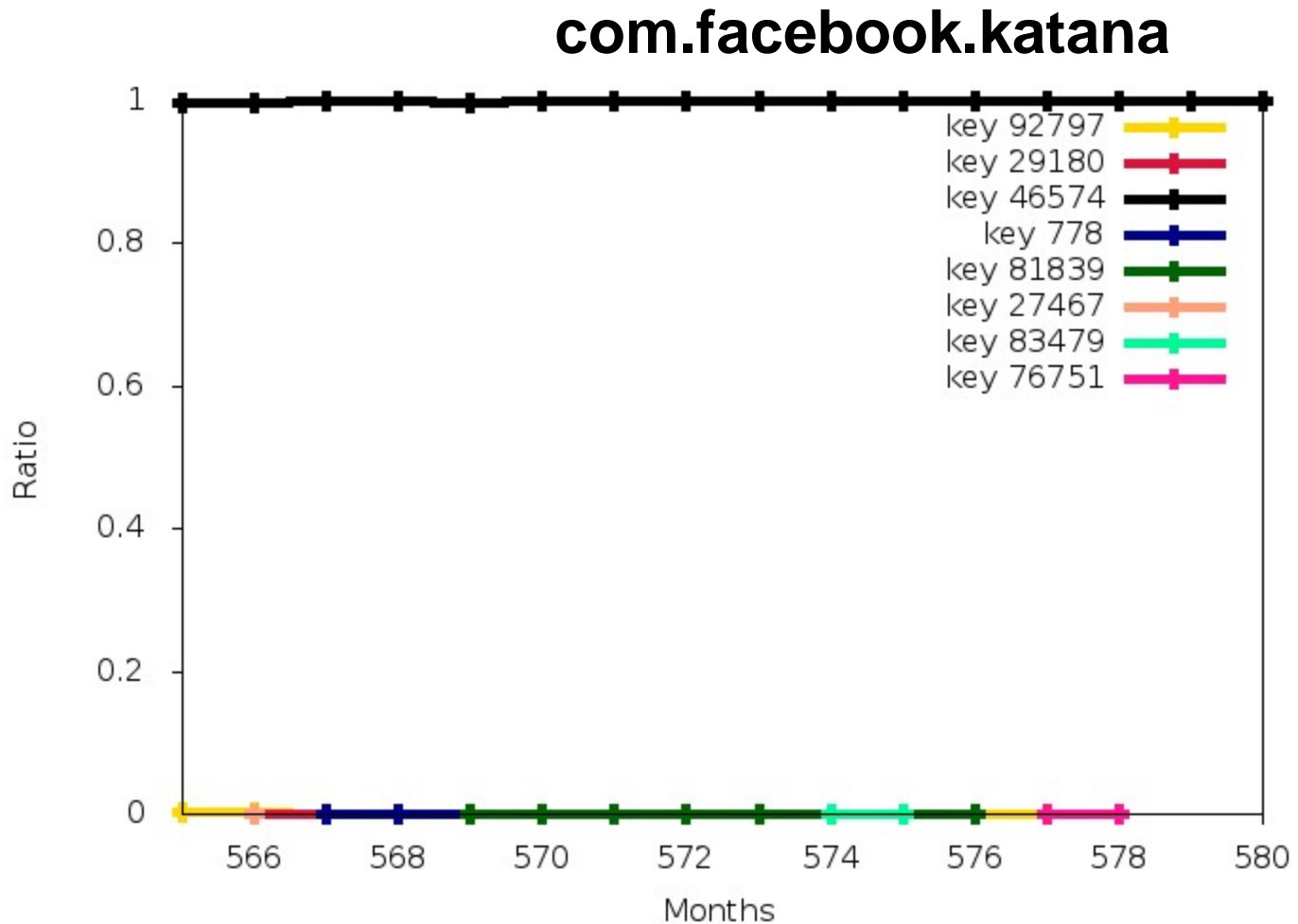
# Rarity of signing keys



malware <10 keys

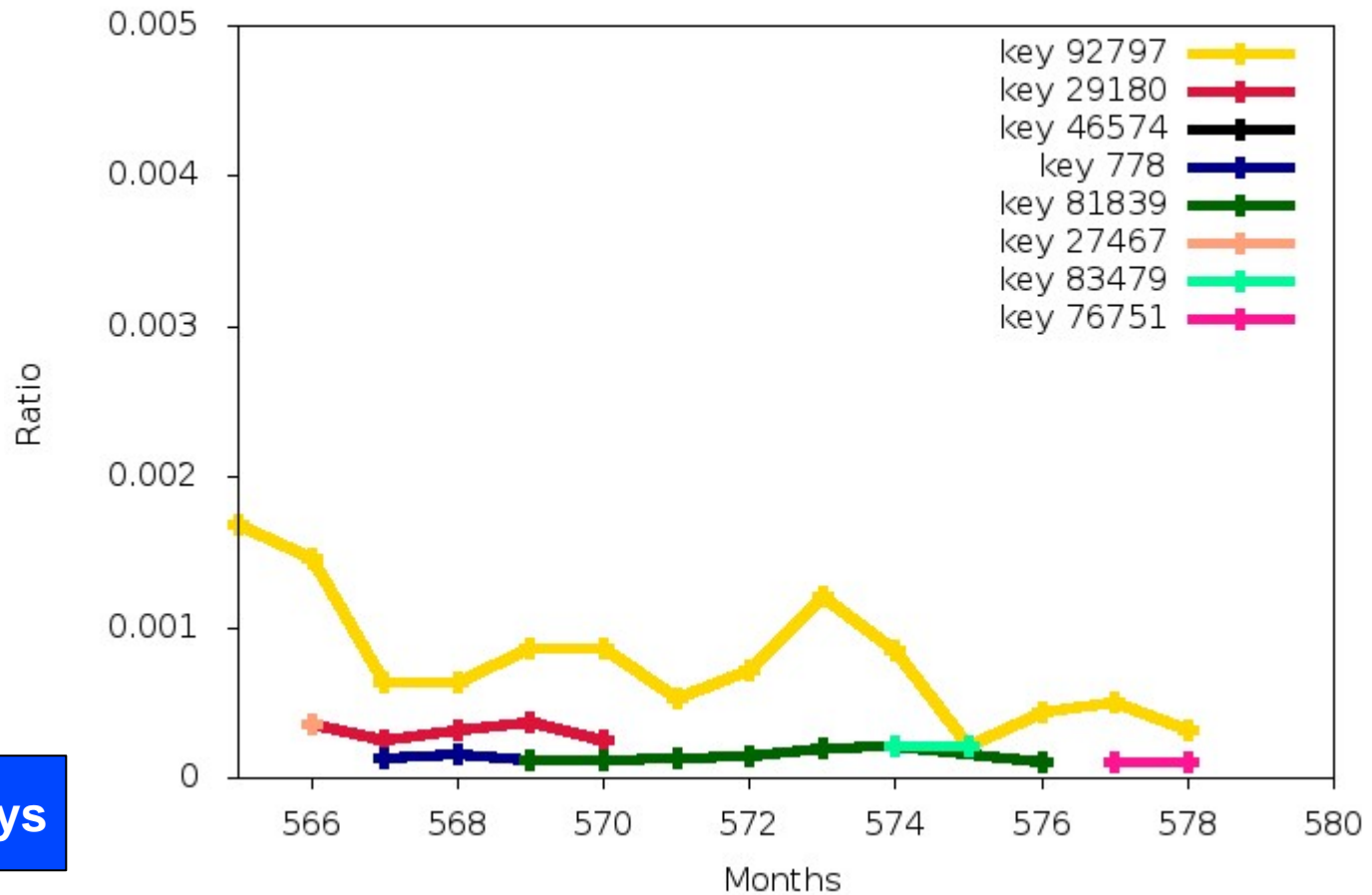


# Rarity of signing keys: Facebook



# Rarity of signing keys: Facebook

## com.facebook.katana

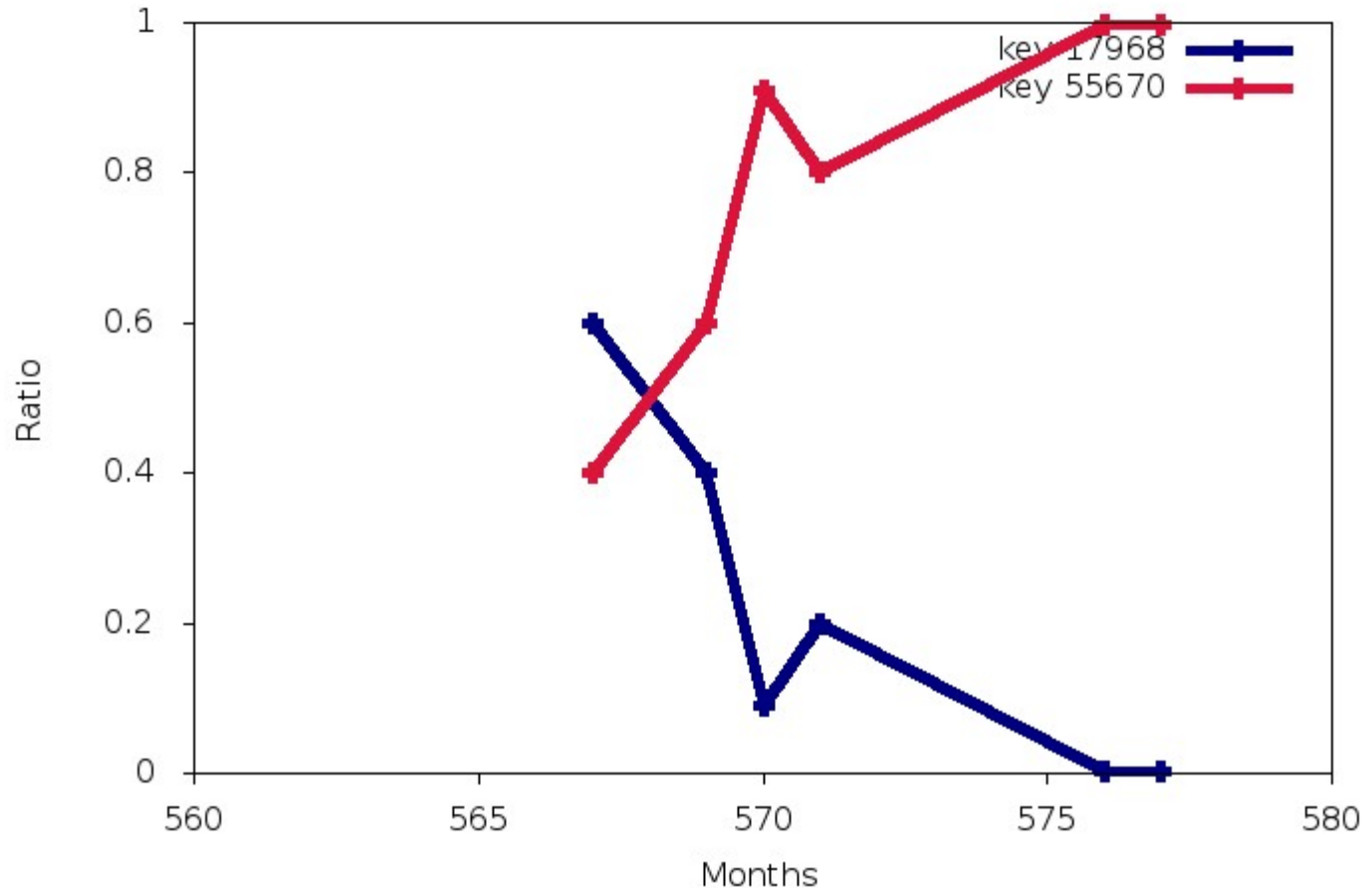


minor keys



# Example: package with 2 keys

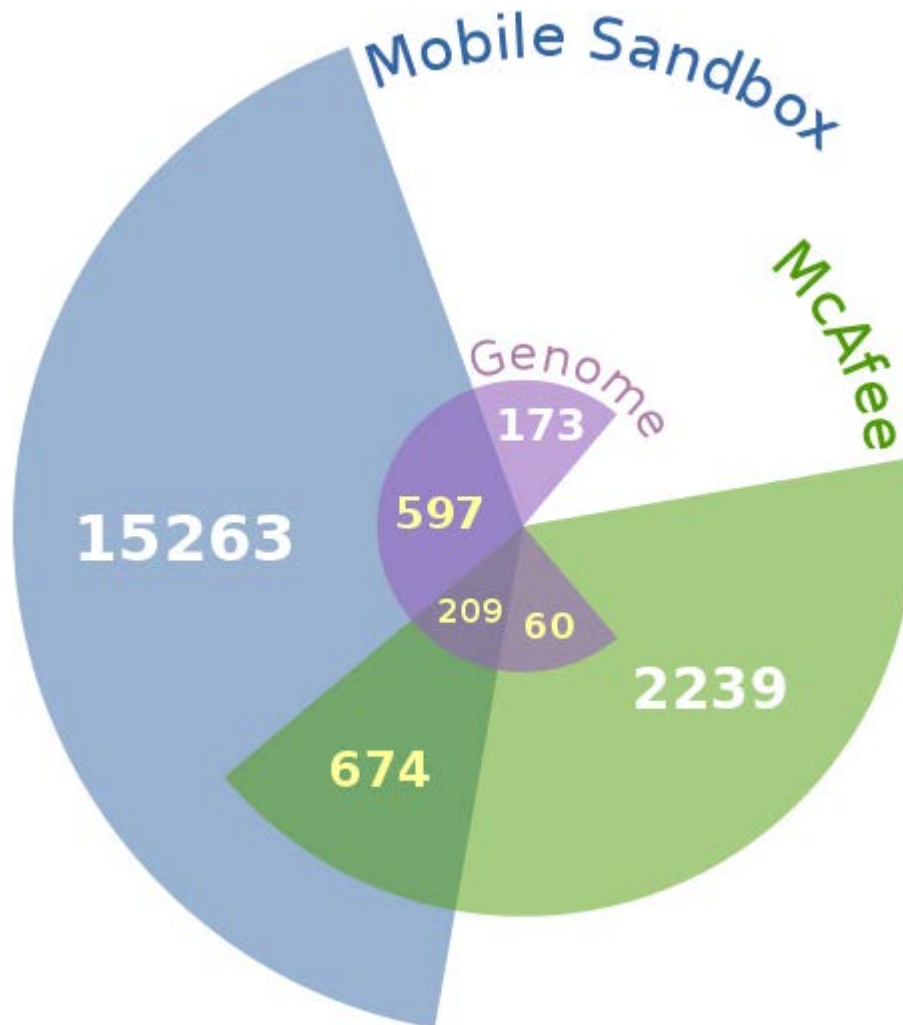
com.sony.smallapp.app.widget



Key change



# Malware datasets revisited



# What is malware?

May 2014

Number of AV tools  
flagging this package as  
malware  
(Total ~50 AV tools)

Package name	No. Infected devices	Flagged by	Description	Source
it.evilssocket.dsplotit	23	22	Monitoring	MC
com.noshufou.android.su		17	Rooting	MC
ty.com.android.SmsService		29	Trojan	MB
com.mixzing.basic		19	Adware	MC
pl.thalion.mobile.battery	10	12	Adware	MC
com.bslapps1.gbc	21	17	Adware	MC
com.android.antidroidtheft	16	17	Monitoring	MB
com.androidlab.gpsfix	7	9	Adware	MC
com.adhapps.QesasElanbiaa	7	18	Adware	MC
download.youtube.downloader.pro7	5	29	Adware	MB
com.android.settings.mt	5	12	Monitoring	MC

Reasons for  
classification as  
"malware"

**Treat each dataset separately**

MC: McAfee

MB: Mobile Sandbox



# What is malware?

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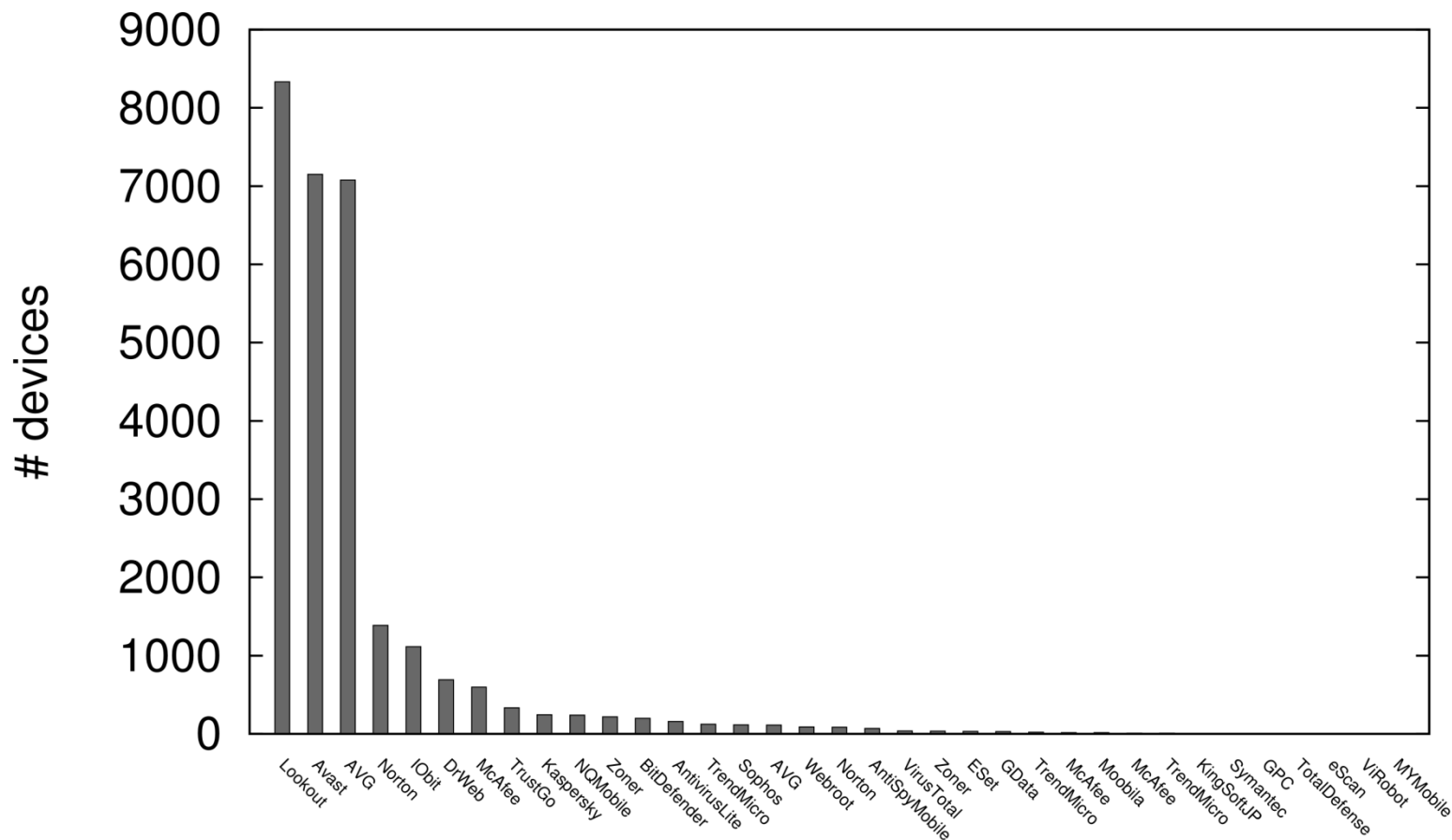
Curiously, AV vendors do take labeling by other vendors into account!

- Sometimes leads to false positives propagating
- ... and staying undetected!



# Deployment of AV tools

Mar 2013 – May 2014



Anti-malware/virus tools



# AV tools vs. infection

*Mar 2013 – May 2014*

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25215 devices have some AV tool installed (25.3%)

None are infected according to any of our malware datasets

# Information revealed by set of apps

Package names can be revealing:  
language of device user

Can also reveal user traits:

**Predicting User Traits From a Snapshot of Apps Installed on a Smartphone**

<b>Suranga Seneviratne<sup>a,b</sup></b> <i>suranga.seneviratne@nicta.com.au</i>	<b>Aruna Seneviratne<sup>a,b</sup></b> <i>aruna.seneviratne@nicta.com.au</i>
<b>Prasant Mohapatra<sup>c</sup></b> <i>prasant@cs.ucdavis.edu</i>	<b>Anirban Mahanti<sup>b</sup></b> <i>anirban.mahanti@nicta.com.au</i>

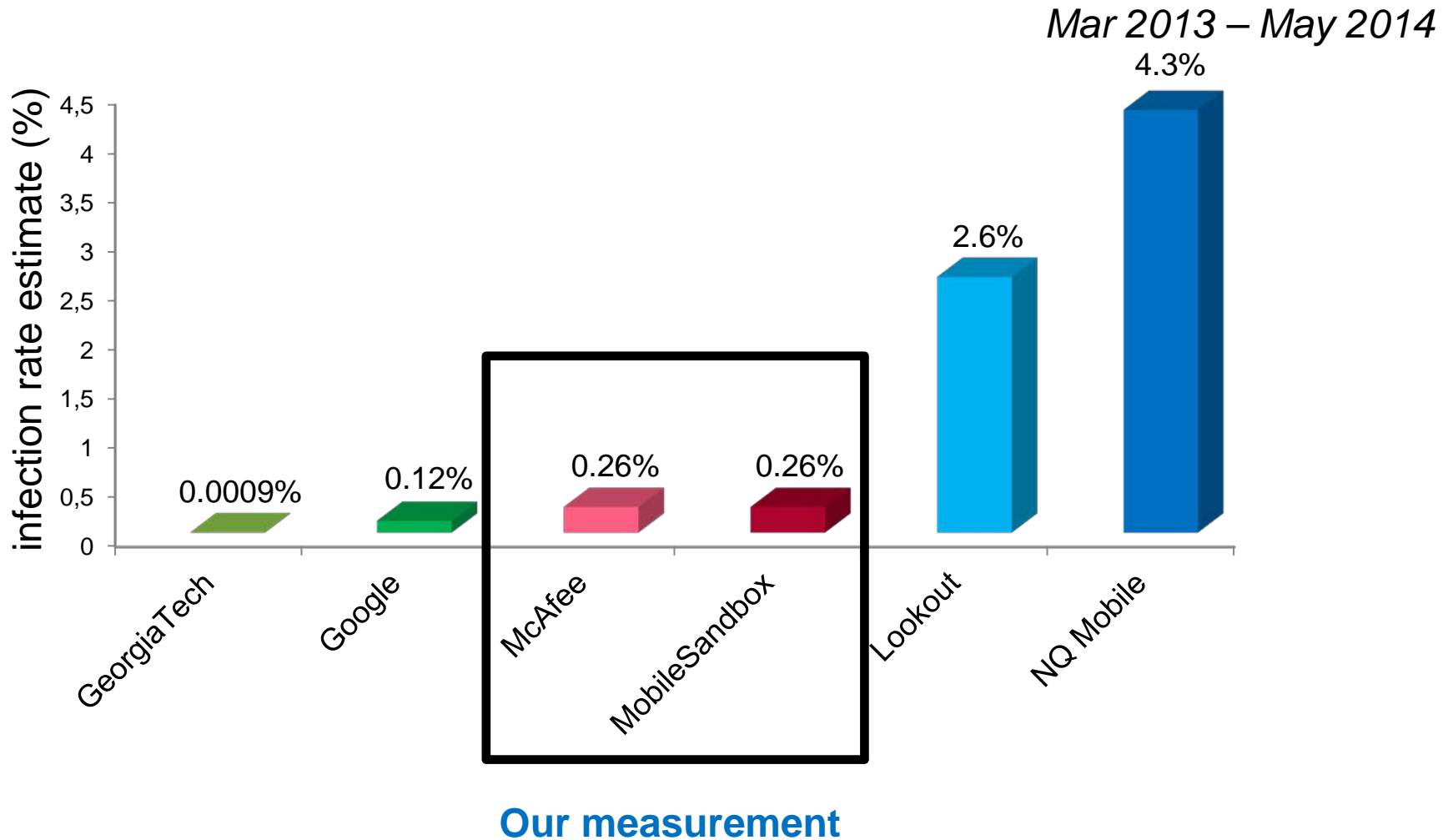
<sup>a</sup>School of EET, University of New South Wales, Australia  
<sup>b</sup>NICTA, Australia  
<sup>c</sup>Department of Computer Science, University of California, Davis

<http://dx.doi.org/10.1145/2636242.2636244>

Indicative of user behaviour?



# Summary: infection rate estimates



# Outline

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Gather data directly from devices



Accurately estimate malware infection rate



**Identify risk factors, cheaply**



*Separately for each malware dataset*



See if we can detect susceptibility for infection!

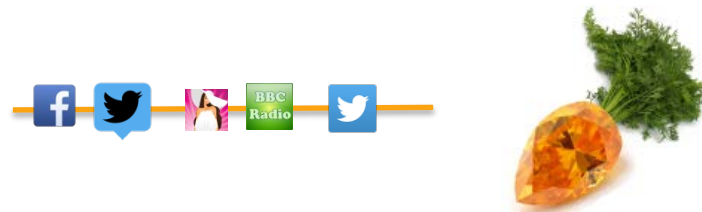


# “The Company You Keep”

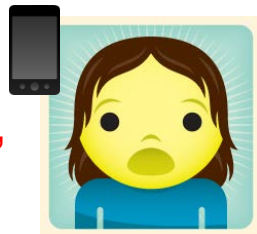
time



*Can the list of apps used on device detect susceptibility for infection?*



Device 1  
“infected”



Device 2  
“clean”



# Classifying based on set of apps

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- Identifying new malware requires extensive analysis of candidates
- Baseline: random sampling
  - Low infection rates imply that baseline is costly
- Using set of apps to detect susceptibility for infection is cheap
  - Lightweight instrumentation: at virtually no cost

**Application: Help anti-malware vendors in the search for new malware**

# Classifying based on set of apps

Mar 2013 – May 2014

Datasets	Precision	Baseline	Improvement
Detecting infection (new malware)			
McAfee	1.2%	0.26%	<b>4.5X</b>
Mobile Sandbox	0.9%	0.25%	<b>3.5X</b>
Detecting infection (undetected malware)			
McAfee	0.16%	0.05%	<b>3.5X</b>
Mobile Sandbox	0.12%	0.05%	<b>2.6X</b>

# Detecting infection: the “Real-life” case

*Mar 2013 – May 2014*

“Original” malware set used for training;

Training set labeled using “Original” malware set only

“New” set used for testing

See how well we can detect infection by “New” malware set

Datasets	Precision	Baseline	Improvement
McAfee	0.7%	0.19%	<b>3.5X</b>
Mobile Sandbox	0.3%	0.08%	<b>4X</b>

# Taking timestamps into account

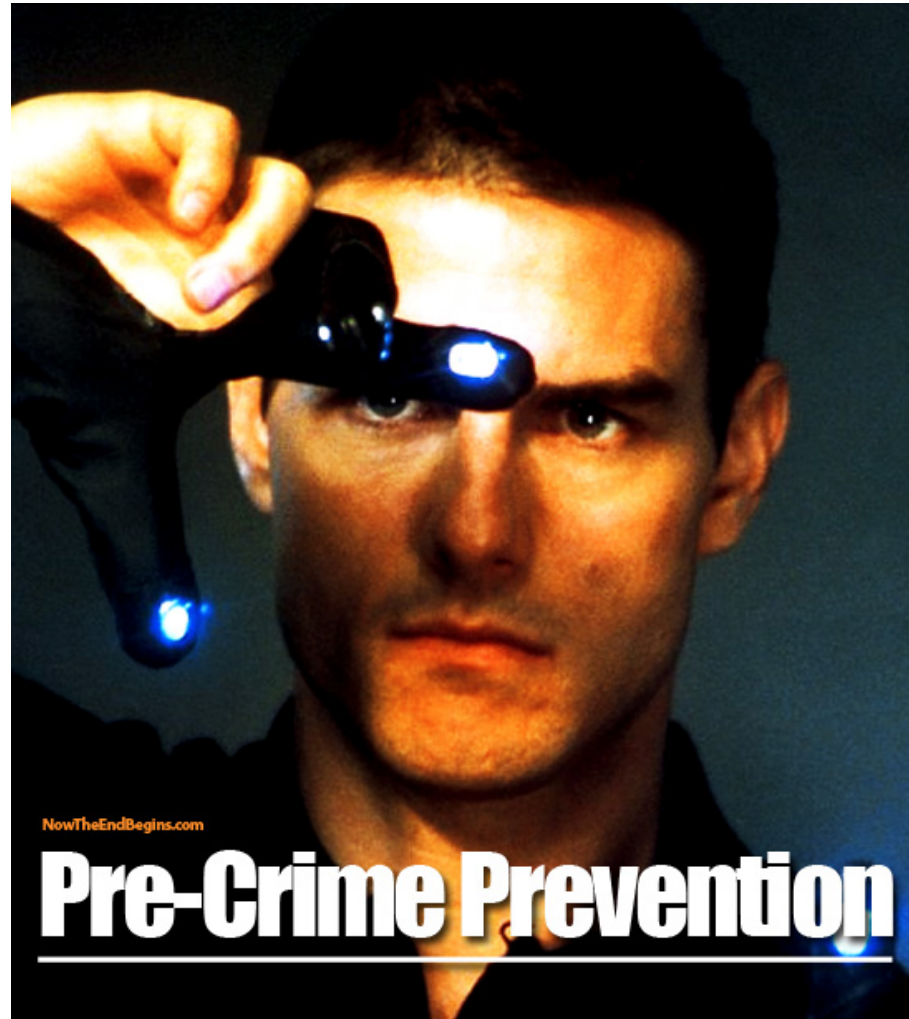
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*Mar 2013 – Oct 2013*

- Carat records have timestamps
  - At least 155 devices changed state from clean to infected during data collection period
  - can we predict likelihood of *eventual* infection?

# Identify vulnerable devices before they are infected?

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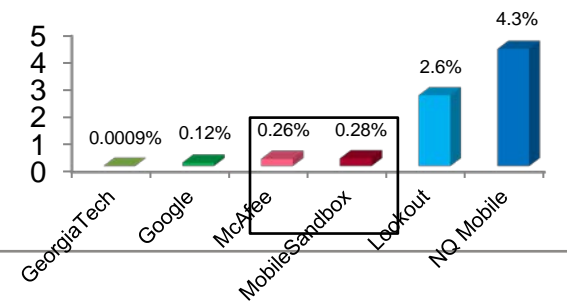


Application: Help enterprise IT admin identify users for training <sup>46</sup>





# Summary

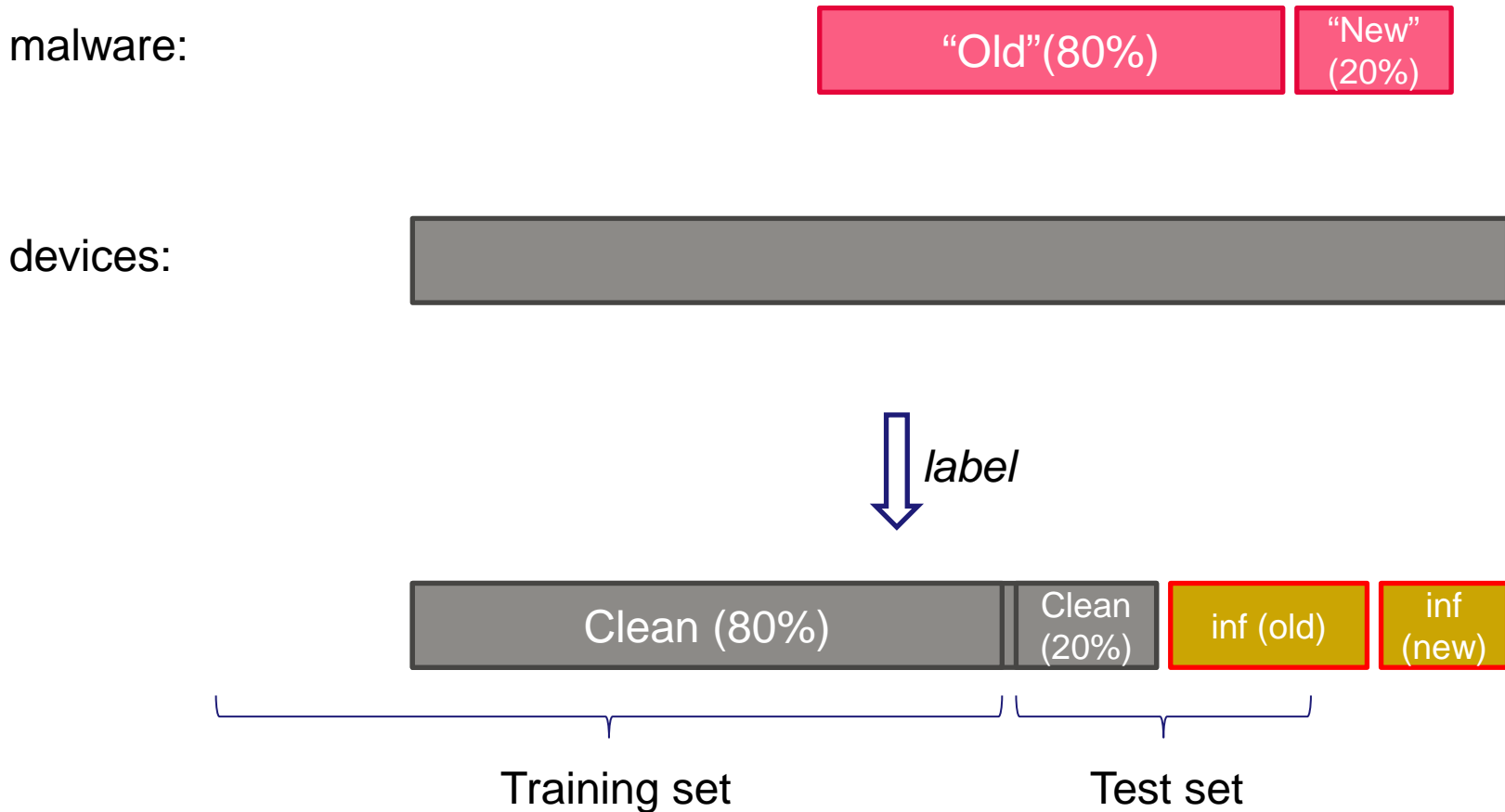


- Measure Android malware infection rates directly
  - No common agreement of what is malware
  - False positives and re-classifications are common
- Identify inexpensive risk factors
  - can aid in search for new malware
  - set of apps indicative of user behaviour/traits'

<http://se-sy.org/projects/malware/>



# Detecting infection (new)



# Detecting infection (unknown)

malware:

“Known”(80%)

“unknown”  
(20%)

devices:

20%

*label*

$i(k)$

$i(u)$

*flip*

$i(k)$

$i(u)$

$i(k)$

$i(u)$

Training set

Test set